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POPULATIONS OF CONCERN

URBAN MIDDLE CLASS -REALITY

- URBAN ...HIGHLY EDUCATED AND PREJUDICED PEOPLE NEED GOD.
- MONEY ,POPULARITY, AND SELF INDULGENCE, SEXUAL TEMPTATIONS MORE IN CITIES.
- SOCIAL MEDIA HAS A HOLD ON URBAN PEOPLE.
- MANY FAMILIES ARE FALLING APART IN CITIES...AS VALUES CHANGE.
- THE RAT RACE TO POSSESS (A HOUSE , CAR ETC) LEAVE VERY LESS SPACE TO GOD....
- CHRISTIANS ARE RARELY INVOLVED IN POLITICS, IN CITIES....
- THE HIGH ACCESS OF INTERNET BE USED FOR GOD AND NOT FOR SEXUAL ADDICTIONS.

URBAN MIDDLE CLASS -MINISTRY

- URBAN MINISTRY IS NOT A FOCUSED MINISTRY NEED AS YET.
- FEW PASTORS KNOW HOW TO BE CREDIBLE TO SUCH A CROWD.
- WITNESS OF CHRISTIAN INSTITUTIONS LIKE SCHOOLS , HOSPITALS IN CITIES ARE VITAL.
- MANY YOUNG PEOPLE ARE NOT REACHED IN CITIES AND IT IS NOT EASY TO REACH THEM.
- NEED FOR WORKERS IN THIS SEGMENT.....
- CHURCH NEEDS TO TRAIN TO USE TECHNOLOGY MORE.
- ESTABLISHED MAINLINE CHURCHES , TO REACH OUT TO NEIGHBORS.

DECREASING INTENSITY OF URBAN BELIEVERS

- SPEND QUALITY AND QUANTITY TIME WITH GOD.
- NEED FOR FASTING
- BIBLE KNOWLEDGE ...KNOWING ANSWERS FOR A GOOGLE GENERATION ...
- FIND PEOPLE WHO HAVE SPIRITUAL INTENSITY AND DIRECTION.
- THINGS THAT STOP US FROM BECOMING CLOSE TO GOD.